



**IHL Symposium July 15, 2010
Speakers Bio Sheet
(in order of appearance)**



David P. ROYE, Jr., MD, President and Chief Executive Officer of International Healthcare Leadership. Dr. Roye is one of the world's leading pediatric orthopaedic surgeons, and has spent decades providing care to children around the world. He is Chief of Pediatric Orthopaedic Surgery at the Morgan Stanley Children's Hospital of New York-Presbyterian, and St. Giles Professor of Pediatric Orthopaedic Surgery at the Columbia University College of Physicians and Surgeons.

Dr. Roye's volunteer work has taken him to Africa, Eastern Europe and to China. For the past twelve years, Dr. Roye has served as Chief Medical Officer of the Children of China Pediatrics Foundation, a not-for-profit organization that sends pediatric medical teams from the United States to China to provide medical education and perform surgeries on orphans to correct disfiguring birth defects and disabilities. Last year the American Association of Orthopaedic Surgeons honored Dr. Roye with the Humanitarian of the Year Award. Dr. Roye has recently been awarded faculty privileges at the Beijing Children's Hospital.

Aware of the challenges facing healthcare reform in China, Dr. Roye founded International Healthcare Leadership (IHL). A non-profit organization, IHL designs and implements educational programs in health care management and policy for government officials and health care executives in China. By offering the annual course on campuses in the United States, IHL works to strengthen relationships between American and international health care leaders.



LU Xiaobo, PhD, First Director of Columbia Global Centers/East Asia.

Dr. Lu was responsible for the establishment and opening of the Columbia Global Center office in Beijing in March 2009. This office is the fourth in a network of Columbia University Global Centers: Middle-East (Amman), East Asia (Beijing), Europe (Paris), and South Asia (Mumbai); with plans to open the next centers in Russia/Central Asia, Africa, and Latin America. The Columbia Global Center network is designed to promote and facilitate international collaborations, new research projects, academic programming and

study abroad, enhancing Columbia's historical commitment to global scholarship.

Professor Lu will be returning to his position as Professor of Political Science, Barnard College and Columbia University in New York City where he teaches courses on Chinese politics, East Asian political economy, and comparative politics. Xiaobo Lü is a member of Council on Foreign Relations, Committee of 100, and the National Committee on US-China Relations. He is a regular commentator on China and US-China relations on PBS, CNN, BBC, and NPR and has delivered speeches and briefings to organizations such as the Council on Foreign Relations, the Asia Foundation, the Asia Society, World Affairs Council, National Committee on US-China Relations, American Center for International Leadership, Asia Society, the China Institute of America, and the Japan Society. He received his PhD degree in political science in 1994 from the University of California, Berkeley.



Jon HUNTSMAN, US Ambassador, China. Jon Huntsman was selected by President Barack Obama to serve as United States Ambassador to China and began his term on August 11, 2009. Huntsman was elected twice as Governor of Utah, a state with over 2.7 million residents. As Governor, Huntsman governed with his eye toward maintaining Utah's unparalleled quality of life, continually increasing the state's economic competitiveness and maximizing funding to Utah's public education system.

Huntsman's breadth of experience in Asia has been developed over a lifetime of interest and involvement. He has previously lived in Asia three times and speaks fluent Mandarin Chinese. Huntsman's public service career began as a White House staff assistant to President Ronald Reagan and has since included appointments as Deputy Assistant Secretary of Commerce for Asia, U.S. Ambassador to Singapore and Deputy U.S. Trade Representative. As a U.S. Trade Ambassador, Huntsman negotiated dozens of free trade agreements, trade and investment framework agreements and brokered other bi-lateral and multi-lateral trade agreements for the United States with China, Taiwan, Singapore, Australia, India, Vietnam, West Africa, South Africa and other Asian and African nations. He played a critical role in launching global trade negotiations in Doha, Qatar in November of 2001, guiding the simultaneous accession of China and Taiwan into the World Trade Organization.

He is a founding director of the Pacific Council on International Policy and has served on various boards such as the Brookings Institute Asia Policy Board, the Center for Strategic and International Studies Pacific Forum, the Asia Society in New York and the National Bureau of Asian Research.



CAO Ronggui Head of China Hospital Association. In addition to the China Hospital Association, Professor Cao is also current head of the China Hospital Management Association, the China Smoking & Health Association, and the Chinese Local Disease Association. Prior to this, Professor Cao Ronggui was the Vice Minister of the Ministry of Health from 1995 - 2000. He has served in the Ministry of Health in various capacities since 1984. Professor Cao has also been engaged in the management of medical and health sector for a long time and

presided over the preparation of the "Hospital Management", "Hospital Management New Addition", "Health History Research", "Journal of Hospital Clinic Expo," "The People's Republic of China Disease Prevention Act of the Interpretation and Practical Guide", "Medical and Health Records by Category", "Australian Health Care System and Health Management" and many other monographs of hospital management. He recently published "China Hospital Reform 30 Years - the Historical process, the Main Achievements and Challenges", "Public Hospitals Making Difference in Deepening Medical Reform", "Corporate Hospitals are Deepening Medical Reform in the Vital Forces" and many other articles. He made important contributions to Chinese medical and health management and health policy research and development.



David LEVY, MD, Principal – US Health Industries Advisory Global Healthcare Leader, PricewaterhouseCoopers (PwC).

As global healthcare sector leader, Dr. Levy drives the coordinated growth of PwC member firm health services practices. He also directs PwC's US Health Industries strategy, and leads the New York Metro Health Industries practice. During his time at PwC Dr. Levy has driven many large scale initiatives, including its work with the Louisiana Recovery Authority after Hurricane Katrina to develop a blueprint for the state of Louisiana's health system, and its work with the State of California and more than 200 external stakeholders to create standards and guidelines for health organizations in a disaster situation. In addition, he expanded PwC's Digital Health Community, a cross-industry initiative to define, lead and implement transformation of healthcare in a rapidly changing, information-intensive environment. Dr. Levy co-authored a significant white paper on the advent of Personalized Medicine, published in December 2009.

Prior to joining PwC in 2005, Dr. Levy had over 25 years experience as a practicing primary care physician, epidemiologist, occupational health and quality consultant, and successful healthcare executive. He became the founding Medical Director of CIGNA Healthplan of New York and founded Franklin Health, Inc., a patient-centered disease management company that advocated for highly complex patients. Dr. Levy earned his MS in Epidemiology and his MD from McGill University in Montreal, Quebec, Canada and served his residency at the University of Massachusetts Medical School and the Montreal General Hospital. He is a Fellow of the American College of Preventive Medicine.



Michael GUSMANO, PhD. Columbia University Mailman School of Public Health

Dr. Gusmano is an adjunct professor at the Columbia University Mailman School of Public Health and Co-Director of the World Cities Project (WCP). Dr. Gusmano has published widely in the areas of health policy, aging, and comparative welfare state analysis. In his book with Colleen Grogan, *Healthy Voices/Unhealthy Silence: Advocating for Poor People's Health* (Georgetown University Press, 2007), they draw on the concepts of deliberative democracy, agenda setting, and nonprofit advocacy to assess how capable

nonprofits are at affecting policy debates, and provide prescriptive advice for creating a participatory process that adequately addresses the health care concerns of the poor and dispossessed.

The World Cities Project represents the first effort to compare the performance of health, social and long-term care systems in New York, Hong Kong, London, Paris and Tokyo. The project compares health status and quality of life, informal support and social networks, health and social services, and long term care -- both within and among these cities. The most recent book from the WCP is *Health Care in World Cities* (Johns Hopkins University Press, 2010).

Dr. Gusmano holds a Ph.D. in political science from the University of Maryland at College Park and a Masters in public policy from the State University of New York at Albany. He was also post-doctoral fellow in the Robert Wood Johnson Foundation Scholars in Health Policy program at Yale University (1995-1997). He is a member of the Gerontological Society of American and the American Political Science Association (APSA) and serves as the secretary of APSA's *Organized Section on Health Politics and Policy*. He is also a member of the editorial board of the *Journal of Health Politics, Policy and Law*, and is a frequent reviewer for many journals in the field of health policy and politics.



Katharina JANUS, PhD, MBA, Columbia University Mailman School of Public Health

Dr. Janus has recently taken over the newly established full tenured professorship in healthcare management at Ulm University, Germany. She also holds appointments at Columbia University's department of health policy and management (Assistant Professor) and at the University of California, Berkeley.

She focuses her research on managed care, incentive systems, and decision-making of health care professionals around the world. Currently, Dr. Janus is working on change management and leadership strategies to reduce errors in medicine. She has been a senior lecturer for health services management at Hannover Medical School, Germany, since 2003 where she worked on legislative proposals, integrated care delivery, and incentive systems in healthcare. Dr. Janus also has been a visiting scholar at the University of California at Berkeley since 2005 and served as the principal investigator of an international study of physician job satisfaction in cooperation with the University of California, Berkeley, and Stanford University.

Born in Eutin (Northern Germany) in 1975, Dr. Janus earned her Master's Degree in Business Administration at the University of Hamburg and the Université Panthéon-Sorbonne Paris in 2000. She holds a PhD in Business and Social Sciences from Helmut-Schmidt-University in Hamburg (2003). Dr. Janus was a 2006-07 Harkness Fellow in Health Care Policy at The Commonwealth Fund.



ZHANG, Wei, M.D., Ph.D. Assistant Professor of Management, CEIBS, Executive Director of CEIBS Leadership Development Program for Hospital Presidents

Dr. Wei Zhang is Assistant Professor of Management at CEIBS. Dr. Zhang received his Ph.D. in Health Policy from Harvard University (an interfaculty program between Graduate School of Arts and Sciences, Business School, Kennedy School of Government, and Medical School), and M.D. from Peking Union Medical College. He is also a Distinguished Bing Fellow of Health Economics at RAND (US), and an adjunct faculty at Peking University School of Government.

Having completed his Ph.D. dissertation on quality of care, Dr. Zhang has additional research interests in health services organization and innovation, physician behavior, health care and pharmaceutical policy, and health insurance. Dr. Zhang has written extensively in the areas of health care and his publications appear in *Journal of the National Cancer Institute*, *International Journal of Quality in Health Care*. His recent book on Asia Pacific Pharmaceutical Policy was published in 2009.

Dr. Zhang supervises doctoral students at RAND Graduate School (US) and Erasmus University Rotterdam (Netherlands). Moreover, he is a member of Academy Health, Academy of Management, and Academic Advisory Board of Chinese Hospital Association.



Peter MUENNIG, MD, MPH. Columbia University Mailman School of Public Health

Dr. Peter Muennig's research explores methods for elucidating unforeseen solutions to vexing domestic and international health policy questions affecting socio-economically disadvantaged populations. He primarily employs cost-effectiveness analyses with the intent to reduce socioeconomic disparities via more efficient use of societal resources in instances where the optimal decision is not intuitive. For instance, he has explored the cost-effectiveness of approaches to reducing infectious disease in immigrant populations. More recently, his research has focused on stress transduction mechanisms by social class.

Dr. Muennig is currently an Assistant Professor at Columbia University. He attended medical school at the University of California San Diego and completed residency training at the New York City Department of Health/Columbia University. His work has been discussed in the *New York Times*, *Slate*, National Public Radio, CNN, and numerous other media outlets. He has also been nationally recognized for his teaching.



Kimberley Roussin ISETT, PhD. Columbia University Mailman School of Public Health

Dr. Isett earned her Ph.D. in Management with a specialization in organization theory from the University of Arizona (School of Public Administration and Policy, Eller College of Management) in 2001. Her dissertation, titled "Collective Action in Interorganizational Networks", focused on the dynamics of integration in an at-risk managed care mental health services delivery system for adults with serious mental illness in Southern Arizona. Dr. Isett has concentrated her research on institutional pressures and

dynamics in implementing government services, with a particular interest in the delivery of services to vulnerable populations. Specifically, her training and research expertise has been on systems issues and collaboration among agencies.

Her research centers on the development and evolution of social networks. Recent publications and working papers include analyses of strategic responses of networks to coercive pressures, the development of new linkages within network settings, and how institutional forces shape decision-making. An emergent theme in Dr. Isett's work is the issue of trust and how it limits or enhances network activity. She was recognized by the Academy of Management in both 2001 and 2002 for excellence in research by the Healthcare Management and Public and Nonprofit divisions, was awarded the "Best Article Award" in 2005 by the *American Review of Public Administration*, and participated in the John D. and Catherine T. MacArthur Foundation's Mental Health Policy Research Network as a network associate. Dr. Isett has worked with elected officials and policymakers at all levels of government on a variety of issues through professional positions and consulting roles. She joined the faculty of Columbia University's Joseph L. Mailman School of Public Health, Department of Health Policy and Management in August 2004.



HUANG Jianshi (Jesse), MD, MHPE, MPH, MBA, is a professor of epidemiology and Dean for the School of Public Health at the Chinese Academy of Medical Sciences/Peking Union Medical College (Medical Center of Qinghua University).

Dr Huang is one of the earliest scholars in China promoting health management theory and practice. He played a key role in the planning and establishment of a government certified new occupation named "Health Management Specialist". He is the team leader in setting the national occupation standard for Health Management Specialist. He also is one of the two editors in chief for the official textbook for Health Management Specialist in China. (Health management is defined here as a study of identifying and reducing/eliminating health related risk factors through surveillance, analysis, and intervention of risk factors among individuals and population to maintain and promote health for all.)

He has published more than a dozen papers and several books in the health management area, including a recently released book titled "Current Status of China Health Management Related Organizations, 2008". He has given more than 700 talks on health education and health management since 2004 with accumulated direct (face-to-face) audiences (health management professionals and the public) of more than 150,000 and indirect audiences (through national and local TV and radio coverage) of more than 1 billion person-times.

Currently he is the Vice Chairman of the Health Management Association, the China Medical Association, the Vice Chairman of the Health Management and the Health Insurance Committee of Chinese Doctor Association, the Vice Chairman of the Health Risk Assessment and Control

Committee of the Chinese Association of Preventive Medicine, the Vice President of Beijing Health Care Association, the Vice President of Beijing Health Education Association, the Deputy Editor in Chief for the Chinese Journal of Health Management, and the Editor in Chief for the Health Management magazine.



Gordon G. LIU, PhD, International Healthcare Leadership Board Member, Professor of Applied Economics, and Executive Director for Health Economics and Management Institute (HEMI) at Peking University Guanghua School of Management.

Prior to Peking University, Professor Liu served as tenured associate professor at University of North Carolina - Chapel Hill (2000 - 2006); and assistant professor at the University of Southern California (1994 - 2000). Professor Liu currently serves on the China State Council Expert Panel on the Urban Insurance Experiment; the China Ministry of Health Commission for Emergent Public Health. He was elected as the 2004-2005 President of the Chinese Economists Society (www.China-CES.org). He serves as Co-Editor for the journal of Value in Health, the official journal of International Society for Pharmacoeconomics and Outcomes Research (www.ISPOR.org); Editor-in-Chief for the China Journal of Pharmaceutical Economics. His primary research interests include health and development economics, health policy reform, and pharmaceutical economics. Professor Liu's current research projects are funded by the National Science Foundation, NIH, UNICEF, World Bank, and the China Medical Board, and the State government.



WANG Hufeng, PhD, Director of Healthcare Reform and Development Center, Deputy Director of Social Security Research Institute.

WANG Hufeng, PhD Associate Professor, Deputy Director of Social Security Research Institute, Director of Healthcare Reform and Development Center. Professor Wang is responsible for the Masters in Public Administration program on Health Policy and Management at Renmin University. He has been instrumental in the development of the case studies that will be used as the foundation of the International Healthcare Leadership certificate course to be offered at Columbia University. Professor Wang's research focuses on Public Health and Health Promotional Policy; Pharmaceutical Industrial Policy; Medical Security Policy; Public Hospital Reform; Social Security Fund Investment and Regulation; Employee Welfare Plan. Last year he traveled to three countries providing lectures on "Reform of China's Health Care System: Issues, Challenges, and the Future."

Prior to his position at Renmin University, Professor worked for ten years in the Hospital of Heibei Province as an administrator, held the position of Deputy Director General, Deputy Director of Social Security Reform Working Commission, responsible for "National Social Security System Pilot Testing at the Social Security Bureau of Beihai, and served in the Ministry of Labour and Social Security, Department of Medical Security involved in a series of legislation drafting.

Panelists:



Dr Anthony Renshaw BSc(Hons), MB, ChB, MRCS(Ed), Medical Director, Medical Services, North Asia International SOS

Dr Anthony Renshaw has worked in various healthcare settings in Asia, Africa and Europe. He joined International SOS as a Medical Advisor, becoming the medical lead in the delivery of a suite of services for the major sponsors in the 2008 Beijing Olympic Games. As Medical Director for North Asia he now designs and provides medical oversight to remote site services and corporate health programs in China, Mongolia, Korea and Japan.

Prior to joining International SOS, he worked as an expedition doctor and was a flight surgeon with Wings Medical Services. He graduated in 1999 with a degree in Immunology and Oncology from the University of Manchester, gaining a Holt Scholarship to research into novel cytokines. He obtained his Bachelor Degree in Medicine and Surgery from the University of Manchester and held several posts in surgical disciplines and intensive care medicine before pursuing a career as a burns and plastic surgeon. He wrote his doctoral thesis whilst a Research Fellow on the UK Facial Transplant Team at the Royal Free Hospital in London, and was a Trauma Fellow at Groote Schuur Hospital, South Africa in 2005.

Dr Renshaw has been both Honorary Lecturer in Surgery at University College London, and Anatomy Demonstrator at the University of Newcastle. He is a qualified ATLS (Advanced Trauma Life Support) and Paediatric Advanced Life Support (PALS) provider and has a certification in Travel Health and Expedition Medicine from the Liverpool School of Tropical Medicine. He is a Member of the Royal College of Surgeons of Edinburgh, and is a reviewer for the Journals of Medical Education, Clinical Anatomy and Open Access Surgery. He is widely published in a variety of peer-reviewed medical journals.